UNIVERSITY Global OF Health CALIFORNIA Institute HEALTH

## UC Global Health Day 2024 March 7, 2024 at UCLA

Making Change: Creating Health Equity Through Policy and Advocacy



# Social Media Toolkit

Explore the toolkit resources, including captions, handles, and hashtags, to make your social media experience seamless. These resources are designed to enhance your engagement and contribute to the collective impact of UC Global Health Day 2024.

## Handles

Feel free to share and repost content from our official account. Whether it's keynote speakers, event highlights, or impactful research findings, your contributions help amplify the message of UC Global Health Day. Tag these handles in your posts for a chance to be featured on our page.

Use and follow the event hashtags to join the conversation, connect with other attendees, and contribute to the global health dialogue. Incorporate hashtags like #UCGHD2024, #MakeChange, and #HealthEquity in your posts to share your insights and experiences.

@ucglobalhealthinstitute @centerforgenderhealthjustice @ucghi.phcoe @healinitiative

**#UCGlobalHealthDay2024 #UCGHD2024** #HealthEquity **#MakeChange** 

## Hashtags

## **Social Media Graphics**

We encourage you to share these graphics that highlight the key aspects of UC Global Health Day 2024, such as speakers and special panels! Access the event graphics <u>HERE</u>.

Health Justice, UCSF

Department of OBGYN

and Reproductive Health

Sciences

useshelo Simwinga, RN

the Global Action In

Nursing (UCSF / Malawi)

urse Midwife, QI Lead for



### UC Global Health Day 2024 March 7, 2024 at UCLA



Making Change: Creating Health Equity Through Policy and Advocacy



Lara Stemple .ID (moderator) **UCGHI** Executive Committee, UCLA School of Law



**Making Change: Creating Health** Equity Through Policy and Advocacy

### Reproductive Health and Abortion Ushma Upadhyay, PhD Center for Gender and



Monika Y. Langarica, JD Center for Immigration Law and Policy, UCLA School of Law

### UC Global Health Day 2024

UC Global Health Day 2024





Samantha Ying, PhD (moderator) UCGHI Center for Planetary Health, UC iverside Department of

Carlos Martinez, PhD UC Santa Cruz Department of Latin American and Latino Studies, Global and ommunity Health Program



mber Roegner, DVM, PhD oyola University Chicago ainability, Institute for Racial Justice

Making Change **Creating Health** Equity Through Policy and Advocacy





Equity Through Policy and Advocacy



**Making Change: Creating Health** Equity Through Policy and Advocacy

UC Global Health Day 2024

**Creating Health** Equity Through Policy and Advocacy

**Making Change:** 



Environmental **Justice** Panel



Jessica Keetso Diné from the Black Mesa egion of the Navajo Nation Tó Nizhóní Ání

### UC Global Health Day 2024



Carrie Waterman, PhD Center Director, Center for Food Justice and Health Equity

Cheryl A. Branch, MS Center Manager, Center for Food Justice and Health Equity

**Making Change: Creating Health** Equity Through Policy and Advocacy

UC Global Health Day 2024

UC Global Health Day 2024

Equity Through **Policy and Advocacy** 

UC Global Health Day 2024

## Messages: X (Twitter)/Instagram

Craft your own posts using these short captions/tweets. Use them as-is or customize them to your voice and perspective. Share your excitement about attending UC Global Health Day 2024 and encourage others to join the conversation.

Join us for UC Global Health Day 2024! An incredible opportunity to amplify your voice, expand your network, and learn from inspiring speakers in the realm of global health and advocacy. Together, let's drive meaningful change!

 UC Global Health Day 2024 is back for its 10th edition! Are you passionate about global health, advocacy, and social justice? Join us to engage in meaningful discussions, expand your network, and learn from inspiring speakers.
 Let's come together to create positive change! #UCGlobalHealthDay2024 #HealthEquity Join us at the 10th UC Global Health Day! Explore outstanding global health research, engage in discussions, and connect with a diverse network of passionate individuals. Learn from inspiring speakers shaping the future of global health and advocacy. Don't miss this opportunity to be part of the movement for health equity! #UCGHD2024 #GlobalHealth

Save the date for the 10th UC Global Health Day 2024! The Dive into a day of transformative discussions, connections, and inspiration. Whether you're a student, advocate, or community member, this event is your gateway to making a positive impact in global health. #UCGlobalHealthDay2024 #UCGHD2024 Ready for an inspiring journey at the 10th UC Global Health Day 2024! Connect with global health enthusiasts, learn from industry leaders, and be a part of the movement for health equity. Your voice matters—let's amplify it together!
#UCGlobalHealthDay2024 #MakeChange

A decade of driving change in global health research, training, education, and advocacy. Join us at the 10th UC Global Health Day! This event is more than a conference; it's a platform to empower voices, expand networks, and learn from inspiring speakers. Let's create health equity together! #UCGHD2024

### **Messages:** Facebook/LinkedIn

**Optimize your long-form Facebook and LinkedIn posts for UC Global Health Day 2024 by infusing personal** insights and utilizing multimedia elements. Encourage audience interaction, share event highlights, and maintain post-event reflections to create impactful, informative posts that resonate with your audience.

Join us on a remarkable journey at UC Global Health Day 2024, hosted by the University of California Global Health Institute (UCGHI). This signature conference, spanning ten UC campuses, showcases outstanding global health research, training, education, and advocacy across the University of California system and beyond.

This inspirational day features dynamic keynote speakers, lightning presentations on health equity and food justice, engaging panel discussions, student posters, and more! Special panel discussions on Reproductive Health and Abortion Rights, as well as Environmental Justice, delve into critical topics. This event is your chance to share our collective work in global health, join the conversation on advancing health equity, and hear from prominent figures driving transformative policies and evidence-based approaches. Let's unite and contribute to building a healthier, more equitable future for all. #UCGHD2024 #GlobalHealth #HealthEquity #UCGlobalHealthDay2024

Health Day 2024 is an unparalleled opportunity to immerse yourself in the vibrant world of global health. Hosted by the University of California Global Health Institute (UCGHI), this signature conference brings together a diverse community across ten UC campuses, showcasing the remarkable research, training, education, and advocacy efforts shaping our collective commitment to a healthier, more equitable world. Our network encompasses students, post-docs, staff, faculty, educators/scholars, health providers, lawyers, policymakers, and community members - a collaborative force addressing pressing global health challenges.

This interdisciplinary gathering covers topics from psychology to engineering, sustainability, and economics, demonstrating our dedication to improving the health of humans, animals, and ecosystems globally. UC Global

Health Day features dynamic keynote speakers, enlightening lightning presentations, panel discussions, and student posters. Special panels on Reproductive Health and Abortion Rights, as well as Environmental Justice, delve into critical issues. Join us in advancing health equity through policy and advocacy, listening to prominent figures who've driven transformative change. Let's unite, inspire, and contribute to a healthier, more equitable future. #UCGHD2024

Getting ready for UC Global Health Day 2024, hosted by the University of California Global Health Institute (UCGHI). This signature conference, representing ten UC campuses, is an opportunity to delve into global health discussions with a diverse community of attendees, including students, postdocs, faculty, and policymakers.

Looking forward to a day filled with keynote speakers, presentations on health equity and food justice, panel discussions, and student posters. Special panels on Reproductive Health and Abortion Rights, and Environmental Justice, promise valuable insights from experts in these fields.

This event is a chance to be part of conversations and share experiences within the global health community. It's not just an event but an opportunity to contribute to ongoing efforts in advancing health equity both locally and globally. UC Global Health Day 2024 offers a space for collaboration and dialogue, providing attendees with a chance to connect and engage in meaningful discussions. #UCGHD2024 #UCGlobalHealthDay2024

UNIVERSITY Global **Continue the Conversation** OF CALIFORNIA Institute HEALTH @ucglobalhealthinstitute @ucghi **^Sign up for the UCGHI** newsletter! **Making Change: Creating Health Equity Through Policy and Advocacy** 

### www.facebook.com/UCGHI

### **@UC Global Health Institute**

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